

Emily Truax

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Awards and Publications

"I survived..." in <i>HuffPost</i>	October 2022
"Grown" in <i>Free the Verse</i>	September 2022
"Blooms" in <i>New Forum</i>	July 2021
Dean's Honor List—9 Quarters	June 2021
"About the Dirt" in <i>New Forum</i>	November 2018
Regents' Scholarship	September 2018

Education

University of California, Irvine, B.A. in English with minor in Literary Journalism, <i>Magna Cum Laude</i>	
GPA: 3.9/4.0	June 2021
Accent International, Italian Language and Culture Immersion Program, Florence, Italy	
GPA: 4.0/4.0	July 2019

Experience

The Salvation Army, Palos Verdes, CA

Digital Content Producer, New Frontier Publications

November 2024 – Present

- Wrote 750-word monthly blog posts to inspire community involvement and improve site SEO
- Researched and reported human interest stories highlighting The Salvation Army's community impact

Social Media Editor, New Frontier Publications

November 2021 – November 2024

- Created social media content with Hootsuite, Canva, Adobe Illustrator, and Later for Instagram, Facebook, and Pinterest to promote *Caring Magazine's* journalism and mental health resources
- Developed campaign concepts, organized photoshoots, and collaborated with influencers

The Bible Recap, Remote

Social Media Community Manager

March 2022 - Present

- Shared user generated content and facilitated discussion with over 400,000 Instagram followers

Shoe Palace, Los Angeles, CA

Brand Marketing Assistant

September 2021 – November 2021

- Developed social media content for Instagram and Twitter, reaching over 500,000 followers
- Wrote monthly newsletter updating employees and vendors on campaigns and market trends
- Wrote scripts for the podcast "Nike For HER," a program that empowers girls of color

Red Hen Press, Pasadena, CA

Marketing and Media Intern

July 2020 – September 2020

- Organized events, wrote newsletters, and developed marketing strategies for recent publications
- Engaged with 8,000 followers across Facebook, Instagram, and Twitter
- Collaborated with two authors to coordinate two publicity campaigns for upcoming publications
- Used Canva, Microsoft Suite, Later, Coresource, and WordPress to execute campaign strategies

UC Irvine Humanities Center, Irvine, CA

Researcher

January 2021 – June 2023

- Collaborated with three teams to conduct research on the 1977 feminist movement, condensed into biographies on individual activists to be published with the University of Houston
- Presented findings at Western Association of Women Historians Annual Summit in 2022

New Forum, Irvine, CA

Social Media Editor

October 2020 – June 2021

- Collaborated with 11 editors to curate three literary journals highlighting community writing
- Coordinated Instagram and Facebook posts engaging with over 400 followers

New University, Irvine, CA

Opinion Staff Writer

September 2019 – June 2021

- Pitched and developed opinion articles relevant to UC Irvine readership; collaborated with editors to refine prose